



Job Announcement **Vice President of News**

Georgia Public Broadcasting seeks a Vice President of News to lead a team of reporters, hosts, editors and producers who will create content that will drive audience engagement across multiple platforms. At its core GPB strives to create driveway moments through long-form journalism and storytelling. GPB also has a history of creating innovative digital products and content for public media and education, and the VP of News will be focused on leading the GPB newsroom into the multiplatform era, ensuring our original content is heard on radio, smart speakers, viewed on digital and social platforms, and seen on television. The Vice President of News guides the editorial process of the teams that work in the four bureaus across the state in Atlanta, Macon, Augusta and Savannah; and will be driven to seek innovative approaches to news coverage and news gathering, and committed to strengthening editorial partnerships, both across the region and with public media distributors nationally. This position will report to the Chief Content Officer. GPB is Georgia's public media outlet, with 9 television stations, 18 radio stations and a multi-faceted website, gpb.org. GPB strives to educate, entertain and enrich the lives of our viewers and listeners with innovative content that includes statewide radio news, legislative and political coverage, high school sports, Georgia Outdoors programming and state-of-the-art educational resources for teachers and students.

Candidate Responsibilities:

- Oversee and direct all cross-platform coverage of GPB's news and feature content, on radio, television and digital.
- Assigns, edits and directs a team of reporters, hosts, and producers with an emphasis on strong regional angles that are relevant to listeners/viewers/users across Georgia and border states.
- Guides the editorial process of the team that works in Atlanta and in four bureaus across the state; and guides reporters and producers as they adapt story assignments for use on multiple platforms.
- Ensures the original content produced by the GPB newsroom is cross promoted and highlighted across the day on multiple platforms, including other GPB radio programming, website and social media; and maintains editorial integrity by ensuring quality and accuracy through research, editing and adherence to journalistic code of ethics.
- Drives the development of new news products, including audio products for use on smart speakers and as podcasts and leverages the use of new multiplatform studios to create programming for use on GPB's 24/7 livestream channel.
- Leads multiplatform political coverage across all GPB platforms, including during Georgia's "Lawmakers" season; regular editorial meeting with news and talk show staffs; and other cross-departmental editorial meetings as needed.
- Serves as a resource for talk shows, including identifying sources and opportunities for additional coverage, conducting two-ways and interviews reporting stories for series and documentaries, and actively engages with NPR, PBS, and other national and international program producers.
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- Participates in assigned fund-raising and outreach activities, on air and off.

Candidate Qualifications:

- Bachelor's degree in Journalism, Broadcast Communications, or related field required and/or any equivalent combination of education, training, and experience which provides the requisite knowledge, skills, and abilities for this job.
- 5 years or more experience leading a news team or in a news room environment; Excellent organizational and leadership skills; and Production and digital editing experience.

We Offer: Paid holidays, vacation and sick leave, retirement plans; Pre-tax benefits for health, dental, vision, life, specified illness and accidental insurance; Health and child care spending accounts; Disability insurance; and opportunities for training and professional development.

To Apply: Upload resume, cover letter, list of three references and applicant form on the GPB Job Center located at www.gpb.org/jobs. ONLY Applications submitted through the GPB Job Center with a complete application, resume AND cover letter WILL BE ACCEPTED.

Deadline to Apply: Open Until Filled

Georgia Public Broadcasting is an Equal Opportunity Employer.

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