

**Job Announcement**

**Position:**  Marketing Management Instructor

**Location:** Douglas Campus

**Department:** Academic Affairs

**Reports to:** Associate Dean, School of Business and Public Services

**FLSA Designation:** Exempt; works minimum of 40 hours per week

**Nature of Duties:** Under general supervision prepares lesson plans for classroom instruction for credited technical/occupational courses; develops program curriculum, syllabi, goals, and objectives; evaluates students’ progress in attaining goals and objectives. Requests and maintains supplies and equipment and prepares budget requests; maintains program certification/accreditation requirements as appropriate. Prepares and maintains all required documentation and administrative reports; attends professional development training, workshops, seminars, and conferences; ensures safety and security requirements are met in the discipline area; meets with students, staff members and other educators to discuss students’ instructional programs and other issues; assists with recruitment, retention, and job placement efforts. Teaches marketing management courses in a classroom/lab/field environment that closely simulates the environment of the industry while maintaining knowledge of current trends and developments in the field. Provides instruction in the theory and practical applications of marketing management; establishes, measures, and evaluates program or departmental student learning outcomes for continuous student improvement and success. Requires strong computer skills, communication skills, and ability to interact effectively with a diverse student population. Position may require committee and project assignments or other duties as assigned as well as day/evening/distance learning classes and activities.

**Minimum Qualifications: (candidates must meet all minimum qualifications to be considered)**

* Master’s Degree in Marketing Management or Master’s degree in a related discipline (ex: Accounting, Business Administration, Management, Business Law, Finance, Economics, Advertising, E-Business/E-Commerce, Entrepreneurship, Sports Marketing, Sports Management, Sports Fitness Management, Sports Law, Social Media Marketing) with 18 hours in the teaching discipline from an accredited institution

**Preferred Qualifications:**

* PhD in Marketing Management
* Certifications
* Directly related field experience
* Online teaching experience

**Salary/Benefits:** Low to mid $40’s; State of Georgia benefit package.

**Method of Application:** Interested candidates should apply through electronic application system at: [WGTC Job Center](https://www.easyhrweb.com/JC_WestGaTech/joblistings/joblistings.aspx). *Unofficial Transcripts, resume, and proof of applicable certifications\licensure are required for consideration.* *Official transcripts and prior employment verification required within 30 days of hire for continuous employment.*

**Employment Policy:** The Technical College System of Georgia and West Georgia Technical College do not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, disabled veteran, veteran of the Vietnam Era, or citizenship status (except in those special circumstances permitted or mandated by law) in educational programs, activities, admissions or employment. All applicants will be considered; however, only selected applicants may be interviewed.  Approval of employment does not constitute a contract.  Continued employment is contingent upon job performance and funding.